



Managing Innovation - Train-the-Trainers Programme

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Product Type:	Training and development programme.
Product Description:	The training and development programme develops the knowledge and skills needed by those who wish to deliver the Managing Innovation (MI) training programme (01TP) as Certified Trainers. Participants undertake a considerable academic study in order to learn about the research programme. In addition, they become proficient in delivering the content and facilitating experiential activities. Only those who have attended the MI programme can be considered for the Train-the-Trainer (TTT) programme. The TTT begins with a six day course, followed by private study using eight specially commissioned DVDs and skill practice sessions. This prepares participants for their 'certification class' which, if completed successfully, entitles trainers to deliver the MI programme. At least 20 days of participant's time is needed to complete this demanding programme. Materials are available in English and Spanish.
Objectives:	<ul style="list-style-type: none"> ● To develop a deep understanding of the range of innovation skills. ● To prepare candidates for their MI certification classes. ● To develop the skills needed to deliver an intensive behavioural training course.
Types of Use:	This programme is for those who wish to act as trainers of innovation skills. It is relevant for consultants, trainers, interventionists and organisation development practitioners. Of particular relevance to internal training departments of larger organisations and government agencies.
Benefits:	<ul style="list-style-type: none"> ● Provides a deep understanding of the behavioural aspects of innovation. ● Research-based. ● Develops advanced trainer skills. ● Provides privileged access to an extensive research base.
Process:	<ol style="list-style-type: none"> 1. Potential participants are interviewed to ensure that they are suitable candidates. 2. Participants attend the MI course. 3. Participants attend the six day TTT course, followed by an extensive personal study using the MI Trainer's Handbook. 4. Each participant undertakes an assignment as an assistant trainer on an MI course. 5. When ready, participants deliver the MI course as lead trainers and, if successful, are certified as licensed trainers.
Costs:	The cost to each participant for the elements outlined above up to and including the cost of the certification class is £7500 per person (excluding VAT, if applicable) plus expenses.
For Information:	Dr Dave Francis, Head of CENTRIM's Business Services < D.L.Francis@bton.ac.uk >